



55DSL x Manhattan Portage
“I’m not just another bag” - Round II.



It was just too good to resist another 55DSL x MANHATTAN PORTAGE collaboration this season, so here we go with round two. The new bag is the result of a marriage between 55DSL’s creativity and the iconic New York brand’s history. Together they stayed true to their origins and looked forward to the future. It’s slick Italian style with cool New Yorker edge.

This limited edition collaboration will only have 1,500 pieces available world-wide, and brings together 55DSL’s Italian inspired design with Manhattan Portage’s urban roots and durability. The New York brand will customize one of their iconic Vintage Messenger model for inclusion in 55DSL’s latest collection. This will tie in with the streetwear label’s Caribbean theme for S/S12 and will be embellished with a decorative sun-bleached stripe. This collaborative bag was designed with the international urbanite and limitless globetrotter in mind.



About Manhattan Portage

Born in 1983, Manhattan Portage spent its early days designing bags to meet the practical needs of New Yorkers. Inspiration came from the streets, and what was originally designed for bike messengers and the DJ music scene has now become mainstream as multi-purpose urban gear. Since that time, our messenger bags and DJ bags have become timeless classics and our collection has grown to serve all walks and runs of urban life. By staying true to its urban roots and through constant dedication to quality and craftsmanship, the little red label from NYC is now seen all over the world, with a simple philosophy in mind: to design "A Bag for Everyone". MANHATTANPORTAGE.com

About 55DSL

55DSL was born in 1994 as spin off of the Diesel group. Driven by the action sports arena, it has evolved to become a lifestyle brand influenced by graphic design, urban culture and music. 55DSL is a young and dynamic company distributed worldwide with a strong presence in Japan, Italy, UK and USA. 55DSL.com

MP International Press Office Tel. +1 2129251085 x 108 Fax +1 2129251057 e-mail:

lauren@manhattanportage.com

55DSL International Press Office Tel. +39 0424479867 Fax +39 0424479800 e-mail: annalisa_turroni@55dsl.com